

Our Ref: () in

[Name of Food Trade Associations]

Fax No.:

6 June 2008

Dear Sir/Madam,

Food Safety Charter

I am writing to invite you to participate in the community effort to promote the 5 Keys to Food Safety and sign up to the Food Safety Charter.

Most foodborne diseases can be prevented by adopting proper food handling practices. By making reference to the 5 Keys to Safer Food promulgated by the World Health Organization, the Centre for Food Safety (CFS) has developed the 5 Keys to Food Safety: *Choose, Clean, Separate, Cook* and *Safe Temperature*. We shall launch a mass publicity campaign in mid-2008 to promote the 5 Keys to Food Safety. The Food Safety Day on 29 June 2008 will kick off the campaign.

The food trade's participation is of vast importance to the promotion of the 5 Keys to Food Safety. To pool efforts in the community, we invite you and your members, along with other food trade associations and licensed food premises, to sign up to the Food Safety Charter, disseminate the message of the 5 Keys to Food Safety and set a good example for the food trade. Please find the details of the Food Safety Charter attached at **Annex I**.

To show our appreciation for your effort to promote food safety in our community, we shall post the name of your association and those signed up members in the designed "Food Safety Charter" webpage of the CFS. We shall also present you with a Charter for display at your premises to recognise your effort to help build a food safe city. To

facilitate promotion of the 5 Keys to Food Safety, we shall provide you with a toolkit and invite you to attend the food safety seminars organised by the CFS between July and September 2008.

We cordially invite the Chairman and two of your members signing up to the Food Safety Charter to join the Food Safety Charter signing ceremony, scheduled for 3 July 2008 afternoon at MegaBox, Kowloon Bay. The application form for signing up to the Food Safety Charter at **Annex II** is for interested food trade associations and that at **Annex III** is for member food premises. Please kindly return your completed form (Annex II) along with the forms (Annex III) completed by your member food premises in one batch to us by facsimile (fax number: 2787 3638) or mail (address: Communication Resource Unit, 8/F, Fa Yuen Street Municipal Services Building, 123A Fa Yuen Street, Mong Kok, Kowloon). Your reply on or before **20 June 2008** is much appreciated. Softcopy of this letter, together with the application forms, are also available from the CFS website at <http://www.cfs.gov.hk>.

We shall pass the details of the signing ceremony to you in due course. Please do not hesitate to contact our Health Inspector (Food Safety Promotion), Mr Jackson YIU, at 2381 6370 for enquiries.

We thank you in advance for your contribution to making Hong Kong a food safe city.

Yours faithfully,



(Dr. Constance CHAN)
Controller, Centre for Food Safety

Encl.